



Data and Privacy File Guides

Apple Media Services: Account History - Account Details

June 2025

File name

Account History - Account Details.csv

File description

This file contains historical information about the user's Apple Media account.

Why Apple keeps this information

Apple retains this data in order to enable certain features, determine whether the user is consented to receive personalized recommendations, ensure the integrity of user transactions, and comply with legal obligations.

Field Name	Details
Account Signup Date	Apple account identification number
Apple ID Number	Date and time on which the user first signed up for an Apple Media or iTunes account
Birth Day	Day of the month in which the user was born
Birth Month	Month in which the user was born
Birth Year	Year in which the user was born
Country	Country associated with the user's account
Cross Border Consent Presented	Whether the account has been shown the consent request for cross-border data transfers (China accounts)
Cross Border Consent Provided	Whether the account has provided consent for cross-border data transfers (China accounts)
Device Details	Information about the device type, operating system, and browser used to create the account
Last date of VPPA Consent	Date on which the user last provided consent pursuant to the Video Privacy Protection Act, where applicable
Opted Out of Personalized Recommendations?	Whether the user has opted-out of personalized recommendations within Apple Media stores
Opted Out of Receiving Subscription Renewal Receipts?	Whether the user has opted-out of receiving email receipts for their subscription renewals
Screen Name	User-provided screen name
Under Child Age?	Whether or not the profile is considered to be a child account (e.g., under 13 years old or applicable minimum age)
Under Child Age? (Legacy)	Whether or not the profile is considered to be a child account (e.g., under 13 years old or applicable minimum age) (legacy field)

Field Name	Details
Under Teenage Age?	Whether or not the profile is considered to be a teenage account (e.g., under 18 years old or applicable minimum age)